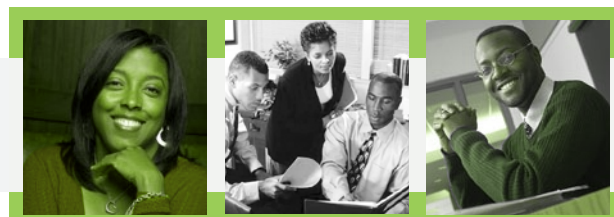


www.jadecommunications.co.ke

JADE COMMUNICATIONS 2011-2013 DIRECTORY

Open Programmes | In-House Training | Consultancy Support



Adding Shine... To Your Communication

OUR MISSION

“We are committed to enabling organizations and individuals communicate effectively through the provision of training, Consultancy Support and practical techniques.” *Paul Achar*

We have trained managers and staff from:

Leading Corporate organizations
Non Governmental Organizations (NGO's), Small and Medium Sized Business (SME's)
Government Departments and Agencies



CALL

our Customer team on:

+254 020 230 8246
704 577 552
788 262 904

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info@jadecommunications.co.ke

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WHY JADE COMMUNICATIONS?

- Jade Communications has established a reputation for delivering practical programmes that offer high quality, content rich training solutions.
- High calibre communications consultants with wide range of expertise, their curricula vitae will be made available upon request.
- Our Open Programmes emphasize practical tools not just theories.
- Small group sizes to ensure sufficient practice time and personal attention by consultants.
- When carrying out in-house training Jade Communications will adjust content and training methods to suit your organizational culture and preferences.
- Our Administration team will provide assistance with travel and accommodation arrangements including preferential hotel rates.
- Our Customer service team will provide you with professional help and Advice.
- Co-branded certificates of Attendance as evidence towards Career Progressions Assessments are available.
- As a mid-sized organization, we offer you quality services at minimal overheads which translate into savings for you.

ABOUT JADE COMMUNICATIONS

Jade is a precious Gem, that represents wisdom, quality and excellence which are the same qualities we bring out in you when you associate with us.

It's a fact that excellent communication skills are a valued career among many cultures and it's paramount that your communication skills are beyond reproach in order to enjoy a success . Jade is a resource-based organization comprising high caliber consultants who will add shine to your communication and presentation skills through interactive training and consultancy.

Our professional certified experts who employ a pragmatic approach are experienced in developing good and effective communications will facilitate the training & consulting sessions and their Curricula Vitae will be available upon request.

SOFT-SKILLS TRAINING PROGRAMS

Soft-Skills are very valuable and are critical to career success. It's a fact that possessing or lacking effective, confident communication skills will make or break your career, and our Soft - Skill training programs are designed to empower you with skills that will enable you to communicate clearly, effectively and confidently.

PROVIDING QUALITY SERVICES

Open Programmes | In-house training | Consultancy Support

SOFT-SKILLS EXECUTIVE TRAINING DIVISION

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To register call our customer team on **+254 020 230 8246** 📞
Or book online @ www.jadecommunications.co.ke

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PROVIDING QUALITY SERVICES

■ OPEN PROGRAMMES

- Easy Access to training Venues
- Network with professionals from diverse organizations
- High quality handbooks, toolkits, checklists
- Group Size strictly limited to twenty to maximize learning
- Certificates of Participation provided

■ CONSULTANCY SUPPORT

- High calibre communications consultants with wide range of expertise
- Executive coaching One-on-One training with your own consultant for any open program
- Communication strategy design and development
- Content Development
- Speech writing
- Speaker Bureau

■ IN-HOUSE TRAINING

- Programmes run specifically for groups of your people
- Tailored precisely to your organisation's needs
- Significant savings, great discounts (Often 30% or more) on open programme prices
- Groups can work on common issues
- Participants can help shape the content
- Can be delivered wherever the client nominates.



EXECUTIVE PUBLIC SPEAKING PROGRAMME (EPSP)

"Powered by Ambition...Supported by Speech"

The ability to speak in public is one of the most significant communication skills. With it we can persuade clients, convince colleagues, voters and motivate staff. But if we can't speak effectively just think of the opportunities we miss. In general the training will function as a tool, which will equip an individual to: Create a good impression to reduce nervousness and speak with a new sense of confidence and to turn speech to conversation.

EPSP makes it possible through very interesting, interactive and practical sessions to bring out the excellent presenter inside you. It will empower you on how to prepare, rehearse and adjust your speech to various audiences and project a truly competent and professional image.

CONTENTS:

- Mapping Out our potential to become World-class Presenters
- Principles of Public Speaking
- The Speech Communication Process
- Speech Preparation (Getting Started)
- How to select a Topic and Purpose

- How to Conduct Audience Analysis
- Organizing and Outlining a Speech
- Presenting the Speech (Mastering the 3 V's; Verbal, Visual, Vocal)
- Varieties of Public Speaking
- Practical techniques to Deal with Nervousness
- Handling Question and Answer Sessions
- Speech Writing Skills

FEATURES:

- Avoid the six critical mistakes, which trap most speech presenters
- A-step- by step guide to creating and delivering a speech
- Toolkit, techniques and checklist for use in speech writing
- Use humor effectively, what type, when and why
- How to think on your feet and handle tough moments
- Watch videos of World class Public Speakers.



DAY ONE

1. Mapping out our Potential to become World-class Presenters
 - a. Practical steps to creating your inventory of public Speaking strengths and abilities
 - b. Practical presentations by participants which will be Audio-Visually recorded
 - c. Mapping out our potential to become World - Class Presenter
 - d. Creating your inventory of public speaking strengths and abilities
 - e. Overcoming the psychological barriers holding you back
2. Principles and skills of Public Speaking
 - a. The Power of Public Speaking
 - b. Basics of Public Speaking
 - c. Similarities between public speaking and conversation
3. The Speech Communication Process
 - a. The Speaker
 - b. Message,& Channel
 - c. Listener, Feedback/Interference
4. Speech Preparation-Getting Started
 - a. Speech Researching Techniques
 - b. Practical process/checklist for selecting your speech Topic
 - c. Determining the General, specific Purpose of Speech and Framing the Central Idea

DAY TWO

1. Putting the Speech Together
 - a. Organizing and Outlining
 - b. Beginning and Ending,
 - c. Practical Toolkit/Exercise
2. Conducting Audience Research

- a. Analyzing the audience, The psychology of Audiences
- b. Demographic, Situational Analysis
- c. Adapting to your Audience
3. Presenting The Speech
 - a. Mastering the 3 V's (Vocal, Verbal, Visual)
 - b. Using Visual Aids
 - c. Checklist of a good delivery
4. Varieties of Public Speaking
 - a. Guidelines for informative speaking
 - b. Guidelines for Persuasive Speaking
 - c. Speaking on special occasions
 - d. Viewing videos of great speakers

DAY THREE

1. Handling Nervousness
 - a. Practical techniques to handle the fear that speaking in public creates
2. Handling Questions & Answer Sessions
 - a. Turning those dreaded questioning moments into success
3. Practical Presentations
 - a. Presentations & Critiques by participants which will be audio - visually recorded

DATES:

2011

Q-1 | Jan- March
Jan 12th -14th

Q-2 | April- June

May 25th-27th

Q-3 | July-September
September 28th-30th

2012

Q-1 | Jan-March
Jan 11th-13th

Q-2 | April- June

May 23rd -25th

Q-3 | July-September
September 26th -28th

2013

Q-1 | Jan-March
Jan 23rd -25th

Q-2 | April-June

May 29th -31st

Q-3 | July-September
September 25th -27th

Q-4 | October-December
December 4th -5th

WHO SHOULD PARTICIPATE...?

Managers involved in making speech presentations
Team Leaders, Politicians, Any Person involved in Public Speaking Presentations

COURSE DURATION: Three Days

Your Investment

KSHs. 35,000 + VAT

USING THE POWER OF PERSUASION AND INFLUENCE

Soft-Skills are very valuable and critical to career success. These skills play a very important role in career mobility; it's therefore paramount to know how to persuade at a personal and corporate level. Interpersonal Persuasion, Listening, Predicting Response, are all included in this practical and immensely beneficial program.

CONTENTS:

- The psychology of Persuasion
- Influence, power and you
- Your style of influencing
- Communicating for influence
- Predicting Response
- Methods of Persuasion
- Using persuasive Appeals
- Listening

FEATURES:

- How to achieve success through the art of persuasion
- Power mapping and influence modeling
- Practical impromptu, Persuasive Presentations
- Proven ways to Persuade and Influence



DAY ONE

1. The Psychology of Persuasion

- a. Principles of Persuasion
- b. The Persuasion process

2. Influence, Power and You

- a. Your Style of Influencing
- b. Influencing in groups
- c. How behavior is influenced
- d. Communicating for influence

3. Building Persuasion

- a. Persuasion on questions of fact, Value, Policy
- b. Building credibility
- c. Types of credibility

4. Reasoning in Persuasion

- a. Causal reasoning
- b. Analogical reasoning
- c. Reasoning from principles

3. Predicting Response

- a. Reading Non Verbal codes

4. Handling Question& Answer Sessions

- a. Fielding Questions

5. Persuasive Ethics

- a. Key ethical considerations in persuasion
- b. Ethically using emotional appeals

6. Practical Persuasive Presentations by Participants' which will be Audio-visually recorded.

DATES:

2011

Q-1 | Jan- March
February 24th -25th
Q-3 | July-September
August 25th -26th
Q-4 | October-December
November 3rd -4th

2012

Q-1 | Jan-March
February 23rd -24th
Q-3 | July-September
August 23rd -24th
Q-4 | October-December
November 1st -2nd

2013

Q-1 | Jan-March
February 27th -28th
Q-2 | April-June
June 27th -28th
Q-3 | July-September
August 22nd -23rd
Q-4 | October-December
November 7th -8th

DAY TWO

1. Effectively Persuading using Appeals

- a. Using emotional Appeals
- b. Generating emotional appeals

2. Using Evidence in Persuasion

- a. How evidence works
- b. Tips for building evidence in Speech

WHO SHOULD PARTICIPATE...?

Any Professional/leader who needs to Persuade and influence colleagues, customers, bosses, team members or suppliers.

COURSE DURATION: Two Days

Your Investment

KSHs. 30,000 + VAT

EFFECTIVE INTERPERSONAL COMMUNICATION

Excellent Interpersonal Communication skills are valued as a benchmark necessary for upward mobility within an organization. Great leaders have long known this and have utilized good interpersonal skills to get ahead. This Programme offers the opportunity to be able to understand the principles which account for successful interaction of persons in interpersonal situations.

CONTENTS:

- Principles of Interpersonal Communication
- The Self in Interpersonal Communication
- Developing the Trust factor
- Understanding others
- Becoming a good listener
- How to Sound good
- The Art of Conversation
- Predicting Response
- Understanding Non-verbal aspect of Interpersonal Communication
- Success during Interview Situations

FEATURES:

- Practical interaction and overview of the Interpersonal communication process
- Involving a communication partner
- Facilitating the other person's understanding
- Handling the interview situation
- Facilitating a partner's productive and active response.



DAY ONE

1. Principles of Interpersonal Communication

- a. The Communication Process
- b. Interpersonal Communication as a learned behavior

2. The Self in Interpersonal Communication

- a. Positive & Negative Self-Concept and Self-Esteem
- b. Self-Disclosure and egocentric speaking

3. Developing the Trust Factor

- a. Building self credibility
- b. Factors contributing to self Credibility

4. Understanding Others

- a. Understanding Personal differences in the perception of reality
- b. Reasons why our Perceptions are often different

5. Becoming a Good Listener

- a. The real meaning of Listening
- b. Types of listening
- c. Good listening habits

DAY TWO

1. How to Sound Good

- a. The voice as an important personal quality
- b. Mastering the Vocal, Visual and Verbal Aspects

2. The Art of Conversation

- a. Basic Conversation Norms
- b. The Do's & Don'ts of "Small Talk"
- c. Tips on becoming better at Conversation

3. Predicting Response

- a. Understanding the Non-Verbal aspect of Interpersonal Communication
- b. Reading various types of facial expressions, eye & Hand movements

4. Tips for Success during Interview Situations

- a. The meaning and purpose of an interview
- b. Types of interviews
- c. Becoming a Good interviewer and Interviewee

5. Practical

- a. Demonstration in the practical ability to use the various skills learnt in the program

DATES:

2011

Q-1 | Jan- March
February 24th -25th
Q-3 | July-September
August 25th -26th
Q-4 | October-December
November 3rd -4th

2012

Q-1 | Jan-March
February 23rd -24th
Q-3 | July-September
August 23rd -24th
Q-4 | October-December
November 1st -2nd

2013

Q-1 | Jan-March
February 27th -28th
Q-2 | April-June
June 27th -28th
Q-3 | July-September
August 22nd -23rd
Q-4 | October-December
November 7th -8th

WHO SHOULD PARTICIPATE...?

Human Resource Managers, Project Team Managers, Community Development Managers, Medical Practitioners, Any Manager or professional who wants to succeed during those work related Interpersonal interactions.

COURSE DURATION: Two Days

Your Investment

KSHs. 30,000 + VAT

EFFECTIVE SMALL GROUP LEADERSHIP PROGRAM

...Good Meetings just don't happen; it takes skill, effort and knowledge to create them

Most organizations conduct a lot of Small Group Meetings. These can be quite challenging especially if the group members are under pressure, experiencing organizational change or stress. The underlying thing is that good meetings just don't happen; it takes deliberate skill, effort and knowledge to create them.

This programme is designed to enable you conduct effective small group meetings, that will leave colleagues looking forward to those weekly meetings.

CONTENTS:

- Understanding Small Group Dynamics
- Leadership in Small Groups
- Communication Patterns in Small Groups
- Understanding Personality Types in Small Groups
- Interpersonal Dynamics in Small Groups
- Preparation and Participation in Small Group Interactions
- How to Conduct Effective Successful Small Group Meetings
- Developing a decision matrix

FEATURES:

- Step by step guide to small group interactions
- Useful Facilitation modes for small group meetings
- Techniques for enhancing group participation
- Handling and accommodating different personality types within a group
- Handling conflict within a group
- Decision Matrix Guideline



DAY ONE

1. Understanding Small Group Dynamics

- a. Managing group processes
- b. Mapping out Different Organisational Small Groups by Participants
- c. Small Group behavior analysis

2. Communication Patterns in Small Groups

- a. Structuring effective Message and Content
- b. Understanding process and Structure
- c. Facilitating Feedback

3. Leadership in Small Groups

- a. Kinds of leadership in Small Groups
- b. Leadership Roles

4. Understanding Different Personality Types in Small groups

- a. Leading Sanguines, Choleric, Phlegmatics & Melancholic's
- b. Each one has a contribution to make
- c. Handling Conflict within the Group

DAY TWO

1. Interpersonal Dynamics of Small Groups

- a. Involving all Group Members
- b. How to Initiate group Members active response

2. Preparation and Participation in Small Groups

- a. Mapping out Procedural Needs

3. Conducting Effective Small Group Meetings

- a. 5 Steps to Follow

4. Leading small groups to Solve Problems and make decisions

- a. 3 Methods to consider
- b. How to Win group commitment

5. Practical Application by Participants



DATES:

2011

Q-1 | Jan- March
March 24th -25th
Q-2 | April- June
June 9th -10th
Q-4 | October-December
December 1st -2nd

2012

Q-1 | Jan-March
March 22nd -23rd
Q-2 | April- June
June 7th -8th
Q-4 | October-December
December 6th -7th

2013

Q-1 | Jan-March
March 21st -22nd
Q-2 | April-June
June 6th -7th
Q-4 | October-December
December 5th -6th

WHO SHOULD PARTICIPATE...?

Human Resource Managers, Project Managers, Consultants, Any Professional who leads Small Groups.

COURSE DURATION: Two Days

Your Investment

KSHs. 30,000 + VAT

FACILITATION SKILLS AND WORKSHOP DESIGN

...Ensuring Workshop Success

Many leaders within organizations use facilitation skills to help groups' complete tasks. Often this is within a workshop set-up. In order to make the workshops effective, excellent facilitation skills are necessary. This programme will offer the opportunity for extensive practice to help hone your facilitation skills and manage successful workshops.

CONTENTS:

- Your Role as a Facilitator
- Different Facilitation Modes
- Understanding Group Dynamics
- Principles of Public Speaking
- Selecting Interventions
- Common Problems- tips and Advice
- Preparing for the Workshop
- Some Workshop Design Ideas

FEATURES:

- Step-by Step guide to Workshop success
- 5 Useful facilitation Models
- Extensive Practice
- Successful Workshop design ideas
- Winning participant commitment
- Dealing with facilitation problems



Currently Only Conducted as
an In - House Seminar

DAY ONE

1. Your Role as a Facilitator

- a. Facilitator as a Role
- b. Facilitation V Training
- c. Facilitation V Chairing
- d. Abilities required

2. Different Facilitation Modes

- a. Directing
- b. Collaborating
- c. Hands –off
- d. Selecting a range of modes to use

3. Understanding Group Dynamics

- a. Managing Group Processes
- b. Understanding Various Personality Types
- c. Behavior Analysis of Audience during facilitation forums

2. Selecting Interventions

- a. Types of facilitator interventions
- b. Interventions selection Matrix
- c. Conducting Audience Analysis, Situational Analysis

3. Practical facilitations by Participants based on their career experiences



DAY TWO

1. Types of Workshops

- a. Deciding Purpose
- b. Types of Workshops
- c. Alternatives to "The Workshop"
- d. Practical And successful Workshop design ideas
- e. Workshop checklist

WHO SHOULD PARTICIPATE...?

Staff Who run workshops, Managers who facilitate, Project team leaders

COURSE DURATION: Two Days

Your Investment

KSHs. 30,000 + VAT

COMMUNICATING AND LEADING GENERATION Y TEAMS TO SUCCESS

... Managing Generation Y Teams effectively from a distance and across the Matrix

Generation Y generally comprise individuals born between 1979 and 1990 and their entry to the workforce has dramatically changed how 21st Century teams are led. Facebook, Skype, Twitter, Email, Iphones, Ipads and Cell Phones which are the Operational Mediums of communication for generation Y have transformed the way organizations run and communicate. Currently Gen Y employees already make up between 25% and 75% of the workforce and for managers these dynamics create new challenges and dilemmas.

How can you communicate and lead this generation effectively using New Media? How can you keep this generation motivated? How do you build loyalty to the organization, when they have so many options available online? How do you leverage the power of social networks to lead the teams? There is a requirement for managers to learn a new set of skills for communicating and leading Generation Y in order to build successful 21st Century teams.

CONTENTS:

- Understanding Generation Y
- Mapping out Organizational Teams involving Generation Y
- Understanding Generation Y Team Dynamics
- Making New Technology work for you
- Critical Success Factors

- Communicating through Social Networks
- Setting up New Communication Platforms for Your team
- Understanding Social Media Language
- Optimizing team members roles and competence through New Media
- Setting up organizational Wikis for tasks involving collaboration
- New Conferencing Mediums
- Developing an Organisational Social Media Communication Policy

FEATURES:

- Team Communication Management "toolkit" for use
- 5 Step guide to Communicating with Gen Y
- Team leader Communication Competence Checklist
- Practical and interactive course sessions
- Socool Media Communication Policy Toolkit - checklist

WHO SHOULD PARTICIPATE...?

Managers who lead teams, Communication Managers, Chief Operating Officers, Anyone who is part of leading a Generation Y Team

COURSE DURATION: Two Days

Your Investment

KSHs. 30,000 + VAT

To register call our customer team on **+254 020 230 8246** 📞
 Or book online @ www.jadecommunications.co.ke

WRITING WINNING PROPOSALS

... First Impressions count

The Business Environment is becoming more and more competitive with clients also becoming more demanding, professionally written proposals are often the key to selling into new clients and selling on with existing clients. The tools and techniques learnt on this programme are geared towards increasing your chances of winning more business and improving your sales performance.

CONTENTS:

- Why write proposals?
- What Sells?
- The Client Decision Making process
- Structuring your Proposal
- Principles of Proposal Writing
- Writing Style tips
- Presenting proposals (Basic Speaking Tips)
- Analyzing Proposal Samples- good and bad

FEATURES:

- Steps to Developing a proposal strategy
- Keys to successful Presentations
- Easy to apply checklists and models



WHO SHOULD PARTICIPATE...?

Account Managers, Marketing Executives, Consultants

COURSE DURATION: Two Days

Your Investment

KSHs. 30,000 + VAT

CONSULTANCY SUPPORT

EXECUTIVE SPEECH PREPARATION ASSISTANT

HOW THE SPEECH EXECUTIVE ASSISTANT WORKS

The Speech assistant will do the following:

- Research on specifics of presentation with guidance from the Client.
- Prepare a Speech and Presentation aids.
- Liaise with the Client to review, rehearse and prepare for the presentation.
- The Executive Speech Preparation assistant will communicate on a daily basis, to fine-tune the presentation.
- The Executive Speech Preparation Assistant will undertake comprehensive research on topic to be presented, carry out audience analysis and develop the most appropriate presentation model

JADE COMMUNICATIONS ENGAGEMENT MODELS:

Depending on the kind of Speech Preparation Assignment, Jade Communications offers three engagement models.

■ FIXED BID MODEL

When a speech making project is well -defined and the scope of the speech understood clearly,

plus there is a definite date for presenting the finished speech, then this is the model to undertake. Generally researching, designing and packaging speeches are executed under this model. Typically the client and Jade Communications Ltd agree on certain hours for the project. 50% of project cost has to be paid in advance before commencement of the project. A Jade Communications Consultant will work to complete the speech within the estimated hours. However, in some cases, after project commencement, we may face some unforeseen problems such as limited information or actual work going beyond the originally agreed scope etc. When we expect to exceed the time estimate, we will inform you in advance. Our basic estimate for the Executive Speech Preparation assistant and Client starts at 10hrs per week, and their engagement will mainly be through email, telephone and face to face meetings.

The cost levied for this model starts at 10hrs per week charged at **10,000/= + VAT/WITHHOLDING TAX** (where applicable) will be levied at the prevailing rate.

■ RETAINER/RESOURCE MODEL

If you have to make speeches on a regular basis, then you can buy resource time by paying 1 month advance. You can choose 10 hours/week, 20 hours/week or 40 hours/week on a monthly basis. Jade Communications will keep an Executive Speech Preparation Assistant available for you during those hours per week. If the hours are not used within that week, they lapse. The assistant will work according to the client's guidelines and Jade Communications will make every effort to maintain quality. We will employ a buddy system, so that two assistants are capable of handling your tasks, in case one assistant is not available due to holiday or sickness. However if you have time-sensitive tasks and need an assistant who will work very efficiently without a holiday, it may be advisable to hire two assistants.

■ QUICKSPEECH MODEL (HOURLY BASIS)

If you are absolutely pressed for time and think you cannot meet your Speech preparation deadline the Jade QuickSpeech Service is just what you are looking for! It is as simple as 123...Email us a request with a detailed description of the speech

you want us to prepare. The more the detail, the faster we understand and deliver your requirement.

We will send you an email with the cost and the time by which your task will be completed.

You pay us by check or cash and we begin work as soon as we receive your payment.

Some of the tasks that the Executive Speech Preparation Assistant can do for you in a short time span are:

- Editing a previously prepared speech to make it relevant to the new audience you are presenting to.
- Internet research or any other sources that you provide them access to.
- Designing customized speeches and sending them to intended audience on your behalf.
- Creating a PowerPoint presentation or other speech Aids needed for your presentation.
- Updating, normalization & standardization of your speech presentations.

CONSULTANCY SUPPORT

CONTENT DEVELOPMENT

Finding the right words, and delivering them in the appropriate way to the right people, is the essence of Jade Communications work. Clients bring us in to help them decide what to say and how to say it. We listen, gather information and collect our thoughts. This process of analysis and careful thinking enables us to produce content, which is not only well written and spoken but also effective - getting the style and tone exactly right for the intended audience.



JADE SPEAKERS BUREAU

PROFESSIONAL SPEAKERS MANAGEMENT

Bring the Best Speaker to Your Organization; Kenya's Top Public Speakers, Motivational Speakers, Keynote Speakers and Business Speakers are at Jade Speaker's Bureau.

Jade Speakers Bureau is our Professional Speakers Management agency; which is your ultimate source for Kenya's foremost Motivational Speakers, Keynote Speakers, Political and Business Speakers. Our Client Relations team provides you with expert guidance in selecting a speaker who will best meet your organizational needs from our roster of Kenya's renowned Motivational speakers, keynote speakers, celebrities and business thought-leaders, whose insight will help you create a World-Class organization in today's competitive marketplace. Looking for a Speaker to grace your Organization's Event, Party or function? Look no further than Jade Speakers Bureau.

When you contact us with details of what you want and need, we will ask questions to verify details then provide a proposal for your best choices for a speaker. When you book a speaker for an event, you will get a professional speaker, with the best experience and who are at the top of the game.

DISCOUNT %

“CONTINUOUS LEARNING DISCOUNT”

Jade Communications offers an excellent opportunity to maintain your learning and development and make your training budget go further.

Attendance to any of our Open Programmes automatically provides you with the opportunity to take advantage of our Multiple Attendance Discount among other benefits. This is a personal package that entitles you to the following discounts culminating in a 30% set discount on any of our Open Programmes

- 20% Discount when attending your second "Open" Programme
- 25% when attending your third open programme
- 30% on all future open programmes

Please note that this offer is only available when you attend subsequent Open Programmes.

The offer is not transferable, if you are unable to attend, normal cancellation terms apply.

If a substitute attends in your place they will be charged the full Programme price (unless they are also entitled to a discount)



POLICY COMMUNICATION CONSULTING

The Legislative Policy making process is part of a complex process that reflects institutional relationships that are inherently political, Subjective and psychological. Communicating Policy involves understanding the complexities deeply embedded in the political, social and economic system and generating messages, which focus on consensus building among stakeholders.

Our consultants provide guidance on message development, stakeholder forums/ negotiations and targeted publicity consulting essential for adaptation and implementation of Policies.



CORPORATE SOCIAL PARTICIPATION

"PEOPLE GO INTO BUSINESS TO DO WELL BUT STAY IN BUSINESS TO DO GOOD"

Mahatma Gandhi

We are a firm believer in Corporate Social Participation through responsible business practices, community engagement, and pro-poor corporate sector participation. Through our Jade Corporate Social Participation Program our clients are requested to nominate a project/ organization which is then evaluated based on its impact on sustainable development indices- Economic, Social and Environment. The Project/ Organization that meets these set benchmarks is then nominated and voted upon by our clients and finally Our Board of Directors makes a decision on the scope and level of support to accord it.

For any enquiry on our Corporate Social Participation Program email csp@jadecommunications.co.ke.

EXECUTIVE COMMUNICATOR'S CLUB

The Executive Communicator's Club is a forum for those who have trained with us and would like to continue developing their communication skills. The Executive Communicator's club meets once every two months between 6.00pm- 8.30 pm at select venues within Nairobi City Centre and Mombasa.

The Executive Communicator's Club offers members the following benefits:-

- Development of a new sense of focus and confidence with your own personal certified consultant assigned to you.
- Free monthly email & Skype consulting service 'E-CONSULT' for questions that may arise about situations that you have not covered in your programme.
- Discounted Speech writing and editing.
- Expert Guest Speakers presenting on Communication topics selected by members.

The Fee for these exciting evenings of networking, learning and practical's is Ksh. 2000 payable in advance or at the entrance and caters for the cost of Snacks, room hire and a prize for "The best communicator of the evening Award". Attendance is limited to paid up members only.

ORGANISATIONS WHO HAVE USED OUR SERVICES AND THOSE WHOSE STAFF HAVE ATTENDED OUR TRAININGS:

National Co-ordination Agency for Population and Development (NCAPD)	Lattice Consulting
Schindler International	Ty-Consultants
MAP International	Superlink Insurance Brokers
Bank of Africa	CitiBank
Safaricom	Egerton University
Toyota Kenya	Graffins College
CFCStanbic Bank	The Policy Project
Kenya Bureau of Standards	AstraZeneca
Tetra Pak	August 7th Memorial Trust
The Bigger Picture	Protective Security Industry Association
The Big Issue Kenya	Lavington Security Ltd
Transworld Radio	Mode Security Services
Kenya Revenue Authority (KRA)	Miss Universe Pageant- Kenya
Government of Kenya Office of Public Communications	Keino Sports Marketing
African Technology Policy Studies (ATPS)	Award winning International Kenyan Athletes
Small Micro-Enterprise Program (SMEP)	Political Capacity Building Organizations
Sameer Africa	Daystar University
Ufadhili Trust	Lavington Security Ltd.
Linksoft Communication Systems	The Motivator Club
Slick Advertising	Ogilvy
Express Advertising	International Republican Institute
Proctor & Allan (EA) Ltd	Huru Consult
	Co-operative Bank of Kenya